
BENJAMIN REECE

portfolio: www.benjaminreece.com
email: secretmantra@gmail.com

CAREER OBJECTIVE

To continue developing new skills and refining existing ones as I explore opportunities in the realms of publishing, illustration, design, gaming, and motion graphics.

SUMMARY OF QUALIFICATIONS

- 15+ years of experience working in publishing for print and online formats.
- Flexibility, curiosity, and intellectual rigor to meet and overcome new challenges.
- Experience authoring and editing scripts for a diverse array of outcomes, in PC and Mac environments.
- Robust troubleshooting experience, and capability to grapple with complex technical issues.
- Experience working with a variety of teams, executing projects from conception to final delivery.
- Experience authoring and designing learning materials for a diverse array of digital and print formats, including online and print tests, manuals, books, websites and other online content, motion graphics, original video, interactive formats, original illustration, flyers, posters, large-scale displays, binders, and more.

TECHNICAL SKILLS

Macintosh, PC, HTML, XML, XSLT, CSS, JavaScript, Flash JavaScript, AppleScript, VBA macros, InDesign, ExtendScript Toolkit, Illustrator, Photoshop, Flash, Acrobat, MathType, QuarkXPress, Dreamweaver, AfterEffects, 3DS Max, ZBrush, Painter, Unreal Editor, MS Office, file transfers, printers, scanners, digital cameras, art materials.

EDUCATION

Bachelor of Fine Arts Degree in Studio Art, University of Texas at Austin.
Continuing studies in programming, web design, graphics, and gaming at ACC and through online resources.

EMPLOYMENT HISTORY

02/13 – current	Sr Digital Graphic Designer	Pearson	Austin, Texas
<ul style="list-style-type: none">• Authored and edited scripts in AppleScript, JavaScript, and Flash JavaScript, enabling versatility and increasing efficiency for a variety of work flows.• Mentored team members in the operation of a variety of technically-challenging design and revision processes, while simultaneously generating and refining processes to be used.• Learned XSLT and created a work flow for transforming XML content to a different XML language.• Maintained and produced test booklets with high accuracy and speed.			
05/10 – 02/13	DPSS Graphic Designer	Pearson	Austin, Texas
<ul style="list-style-type: none">• Authored a training manual, to transition the design team into the use of XML- and Flash-based scripting tools, for creating and editing a variety of print and online educational testing materials. Incorporated edits and revisions to the manual as I learned more about the processes being utilized.• Designed and edited a wide array of materials for print and online.• Collaborated extensively with editorial staff and rest of the DPSS team to ensure accurate, up-to-date XML test items and booklets.			
02/09 – 09/09	Art Director (contract)	Meadows Center, UT	Austin, Texas
<ul style="list-style-type: none">• Designed a website and adapted branded assets for use on the site, working to ensure clarity and completeness of information, while maintaining the brand identity.• Hired, trained, and mentored a team of artists for the successful completion of a multi-million dollar state project, revising curriculum compliance guides for teachers and administrators across the state of Texas.• Established and refined designs for a wide array of media, under rigorous time constraints, while simultaneously learning the complex architecture of the content.• Created original illustrations, icons, and other stylized image assets as the project required.• Researched, catalogued, and developed photo assets for use in online and print.			

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05/05 – 09/08

Art Director

Thinkwell

Austin, Texas

- Hired, trained, and mentored a team of artists for a collaborative project with Compass Learning, successfully completing a multi-million dollar contract to create interactive educational supplements.
- Initiated illustration and design processes for multimedia educational videos, creating styles and authoring style guides, templates, and image assets for the art team, updating assets as necessary and communicating detailed instructions to ensure adherence to the latest standards.
- Fostered and maintained strong relationships with clients, using communication and negotiation skills to develop sophisticated design solutions.